



MOYA JOHNSON

Producer

RELEVANT EXPERIENCE

South Broad Street Productions

Freelance Producer | Sept. 2022 - present

- Create, enhance, pitch and develop content ideas for companies: Google, Princess Cruises, Baha Mar hotels
- Hire crew & talent, scout locations, negotiate rates with talent, equipment suppliers and locations
- Secure work permits and documentation needed to film
- Field produce on set with duties ranging from script supervision, continuity and talent management
- Write scripts for editorial and sponsored client projects

Forbes

30 Under 30 Local Reporter | April '23-Sept. '23

- Wrote compelling biographies for candidates
- Fact-checked candidate biographies
- Identified and selected candidate judges

NBC UNIVERSAL

Senior Producer | 2021-Sept. '22

- Managed team of segment producers, provided a point of clarity for final projects, schedules and workflow

CNN News

Content Producer | 2018 - 2021

- Pitched stories for reporters, network segments
- Created tight, compelling headlines for tv and social media

EDUCATION BACKGROUND

Florida A & M University

Broadcast Journalism

2008-2012

CONTACT

- ✉ Moya1.johnson@gmail.com
- 📞 (850) -264-9570
- 📍 Atlanta, GA
- 🌐 Southbroadstreetproductions.com

PROFILE

- 10+ Years of Content Production Experience
- Self-motivated producer with strong logistical skills
- Exceptional problem solving abilities
- Team oriented leader with capability to develop ideas from concept to distribution

REFERENCES

Dayvee Sutton

Executive Producer, Dream Network
404-660-7309
Dayvee@dreamnetworkmedia.com

Sadè Askew

Editor, Cinematographer
313-247-4112
reellifeditmedia@gmail.com